

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297879 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S & M-CM/162/New plans& promo offers/11-12/69

dt @ Chennai-6 the 07-10-2011.

Sub: Revision of tariff under “ANBU JODI” plan - reg.

Ref: (1) C.O. Lr No.26-18/2010-T&C-CM Circular T&C-CM N0.67/11-12 dt 30.09.2011.

(2) S&M-CM/102-11-2/New Plans and promotions/10-11/85&100 dt @ Chennai 6 the 4.1.11/23.02.11.

Approval of competent authority is hereby conveyed to implement the revision of tariff under “ANBU JODI” plan in 2G Prepaid Mobile services in Tamil Nadu LSA (incl CHTD) **with effect from 12.10.2011**. The details are as under:-

(i) Revised ANBU JODI plan

Sl.	Particulars	Charges
1	MRP of SIM & Activation in Rs (Incl. of S. Tax)	Free
2	Free talk value with SIM in Rs	Nil
3	MRP of FRC (Incl. of S. Tax)	Rs.34
4	MRP of Starter Pack (SIM+FRC) in Rs.	Rs.34
5	Free Usage Allowed with FRC to be used with 30 days from the date of activation	
	a) Free Voice Call	
	i) On-net call in Rs.	Rs.20
	ii) Off-net call in Rs.	Rs.10
	b) Free P2P SMS in Nos.	
	i) Local SMS	100 SMS
	ii) National SMS	100 SMS
	c) Free GPRS in MB	50 MB
6	Initial Validity for SIM/PLAN in days	3 days/180 days
7	Voice call Charges from home LSA	
	A. Local (Intra Circle)	
	On-net	1.0p/sec
	Off-net	1.2p/sec
	Local Call to One (Fixed/Limited Mobility) BSNL Fixed / WLL number	Free Upto 30 Min per day and beyond 30 Min. @ Rs.0.20/Min.
	Reduced Local call charges on Two BSNL numbers	20p/Min
	B. STD calls (Inter Circle)	
	On-net	1.0p/sec
	Off-net	1.2p/sec
	Reduced STD call charges to One BSNL number	30p/Min
8	Voice call charges while in National Roaming	
	On-net (Local/STD)	1.2p/sec
	Off-net (Local/STD)	1.2p/sec
	Incoming call	1.0p/sec
9	All other terms and conditions	As per existing Anbu Jodi Plan

Contd...

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There is no change in all other General/Commercial conditions which are in vogue vide this office letters under ref (2).

(K.R. Aravindavalli)

AGM(Marketing-CM)

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN - Trichy & Bangalore - for necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.